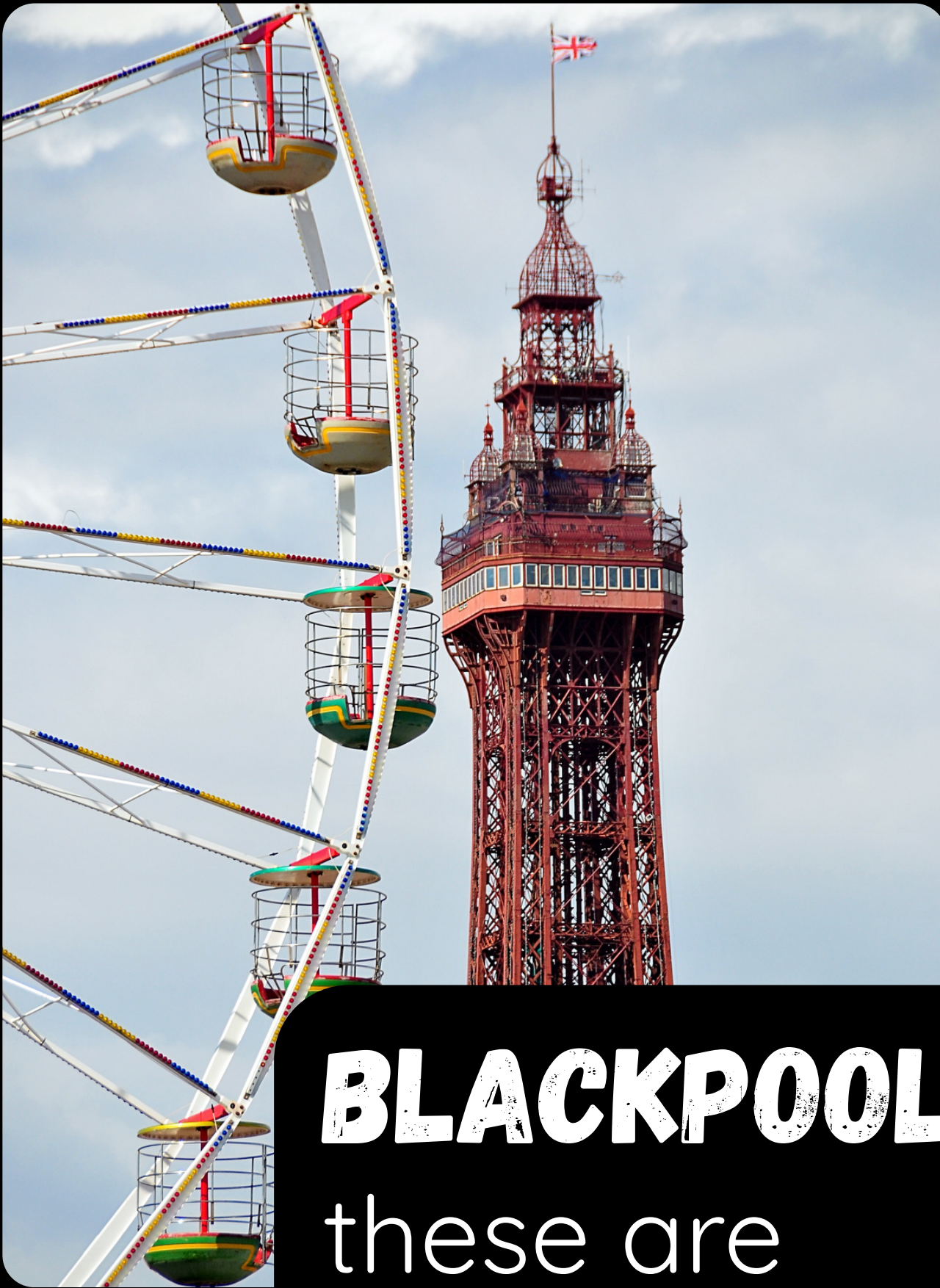


over **1 IN 8** young  
people in the UK are  
**NEET**

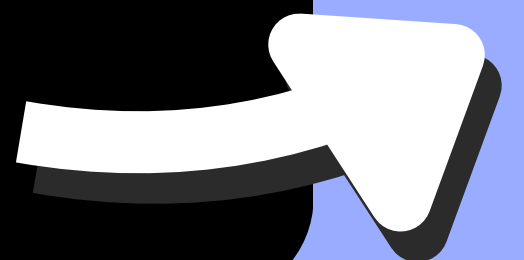
**N**ot in  
**E**ducation  
**E**mployment or  
**T**raining

**BLACKPOOL'S**  
young people have the  
**2<sup>nd</sup> highest** risk of  
becoming NEET in  
England.

Young people don't all face the same journey into education, employment or training.



**BLACKPOOL,**  
these are  
your stories





# NICO

“When I was a teenager, I had such big ideas. It’s all fallen apart because I’ve been homeless in this town too long.”

Growing up, life at home was pretty chaotic. It was hard to focus at school.



I’m in a homeless shelter at the moment.

I need to find stable housing - I can’t think about getting a job right now.



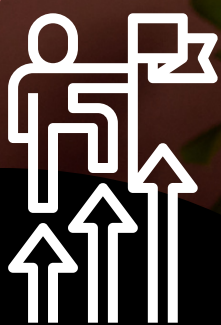
Going to school was too difficult because of my mental health issues.

It's still hard to leave the house.



“Being in school, it was draining, really, really draining for my mental health.”

**JADE**



An employment charity is helping me get my Functional Skills. The smaller classes work well for me.



My old bar job was only seasonal.



I don't want to go back to college as getting a job and making money is my priority.



**ALIYAH**

“There's a point where you just feel like you're not going to get the job, so there's no point in applying for it.”

I keep applying for jobs and not hearing anything back. I don't know where to go for support.



**SAM**

“I was made  
redundant... due to  
costs increasing.”

I’m optimistic  
I’ll get a job  
but I may  
need help with  
affording  
transport.



Tech jobs are all  
based too far away  
and transport is  
too expensive.

I’ve got tech  
qualifications but  
there aren’t many  
tech jobs in  
Blackpool.



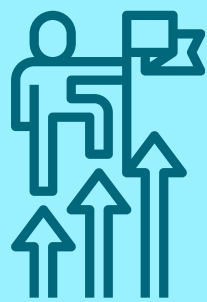
# THERE NEEDS TO BE...



Earlier support  
for young  
people at risk.



Removal of  
practical barriers  
to learning and  
work.



More  
opportunities to  
build connections  
and experience.



Improved  
education on  
pathways into  
learning and work.

To help young people, support should be...

## **PRACTICAL**

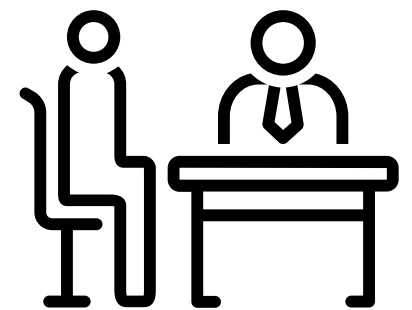
CV writing, job searching, interview prep.

## **TAILORED**

Understanding and empathy towards young people's circumstances and goals.

## **HOLISTIC**

Career support with understanding of complex needs or integration with housing and health support teams.



## **AFFORDABLE**

Free education or skill courses and affordable transport to these.

## **ACCESSIBLE**

Support available locally that is easy to find out about.



This research aims to  
drive change for young  
people in Blackpool.

Read more below

