



Social Mobility  
Commission

# Masterclass: Progression

## Inclusion that catapults people and business success



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@socialmobilitystories

#Advocacymasterclass #Socialmobility [www.socialmobilityworks.org](http://www.socialmobilityworks.org)



# Introduction

**Having a great progression strategy in your socio-economic diversity and inclusion strategy is about looking beneath the surface to discover and harness talents that could benefit your company in the long run.**

- It's also about removing barriers and blockers, and highlighting normalised behaviours so that everyone has an opportunity to achieve their potential.
- It's about having policies and procedures that support all and hold individuals to account.
- It's about development programmes through different channels that encourage difference of thought and perspective.
- It's about providing opportunities for individuals to use their strengths and promoting accelerator roles to all.

**Ultimately, it's about enabling diversity and inclusion.**

From the conversations during the masterclass we know this is a challenging topic for you. So this pack, developed in conjunction with insights from our progression masterclass, is geared towards helping you create paths of opportunity for all staff.

It contains a:

- Review checklist
- Ministry of Justice case study

You can find more information on our [website](#) and blog



# Your progression and refine checklist (1/3)

This document has been designed using the ideas that were generated in our collaborative workshop. It will enable you to review and refine your progression strategy and focus on next steps. We would recommend that it be used alongside any internal documents you may have already in place.

Area	Recommendation	Current Status			Next Steps	Due Date
		Nothing/Not something you currently do	Do something in this space but limited	Actively do this		
LEADERSHIP & CULTURE	<b>Develop a clear vision for your D&amp;I strategy</b> Do you build progression into your D&I strategy? Do you use data to help inform your progression strategy?					
	<b>Strong leadership and management driving your D&amp;I strategy</b> Do you have strong and vocal leaders talking about the social mobility agenda? Do you equip managers with the skills to normalise conversations about socio-economic background? Do you work with your managers on the D&I agenda? Are they involved with co-creating progression interventions? Do your managers understand and promote progression pathways?					
	<b>Educate senior leaders to get buy-in</b> Do your leaders understand the barriers to progression for different marginalised groups, and the embedded cultures that 'tilt' the norm to some groups over others? Have you presented case studies from other businesses to senior leaders to show them the benefits of improving diversity in the progression of staff? Do your leaders support people with an intersectional approach?					
	<b>Cultural questions</b> Do you understand the 'unwritten' behavioural codes of your organisation? Do you actively address these to ensure that there is equality in progression? How do you encourage individuals to bring their full selves to work? What does your organisation do to celebrate your employees' differences?					



# Your progression review and refine checklist (2/3)

This document has been designed using the ideas that were generated in our collaborative workshop. It will enable you to review and refine your progression strategy and focus on next steps. We would recommend that it be used alongside any internal documents you may have already in place.

Area	Recommendation	Current Status			Action	Due Date
		Red	Yellow	Green		
WORKFORCE	<b>Business as usual</b> Do you monitor standard HR practices (e.g. monthly 1:1s)? Do your performance processes enable individuals to demonstrate the strength of their differences? Are there steps for individuals from junior or low skilled roles to progress up incrementally? Are managers asked to demonstrate their history of inclusivity when applying for promotion?					
	<b>Interventions</b> Do you offer a full suite of training programmes to support progression? Have you identified 'accelerator roles' that springboard individuals' careers (e.g. roles that give access to senior management or high profile clients)? Are these roles advertised for all to apply? Do you clearly define skills required to progress from one job to another, recognising that ambiguous promotions often favour those from the dominant culture? Do you actively educate individuals about 'careers' & apprenticeships rather than 'jobs'? Do you ensure this is communicated to all? Do you offer support programmes for individuals from lower socio-economic backgrounds (e.g. reverse mentoring/career coaches/sponsorship)? Do you have an active social mobility network to drive understanding across the organisation? Is the social mobility network involved in the co-creation of progression interventions?					



# Your progression review and refine checklist (3/3)

This document has been designed using the ideas that were generated in our collaborative workshop. It will enable you to review and refine your progression strategy and focus on next steps. We would recommend that it be used alongside any internal documents you may have already in place.

Area	Recommendation	Current Status			Action	Due Date
		Red	Yellow	Green		
ENABLERS	<b>Data</b>					
	Do you collect socio-economic data from applicants <u>and</u> your workforce?					
	Do you record and evaluate the take up of training and apprenticeships based on socio-economic background?					
	Do you use this data to help inform your decisions about the rate of progression?					
	Do you use this data to help inform you about performance outcomes?					
	Do you use this data to help inform your pay grades?					
	Do you use this data to help inform your decisions about pay and reward?					
	Do you share data internally with clear commitments to how you will tackle any disparities?					
	<b>Policies and processes</b>					
	Do your job roles provide information about required skills?					
	Do you provide incremental responsibilities on the job to enable individuals from the front line to develop up to management levels?					
	Do you have clear career pathways?					
	Do you communicate these effectively?					
	Do you build in flexible working arrangements?					
Do you have a fair succession policy?						
Do you have a fair anti-discrimination policy, which includes an understanding of micro-aggressions, behavioural conduct etc?						
Do you have KPIs for managers based on the socio-economic diversity and inclusion of their teams?						

# Your progression review and refine checklist – next steps



Now that you have had time to reflect on your current progression strategy, what are your next steps?

Follow up questions	Answers	Due Date
How many did you get in each area; red/amber/green?		
What are your quick wins?		
Who do you need to speak with in your organisation about each area?		
Who are the decision makers to help you make this change?		
What will your project plan look like?		

Welcome to the community and enjoy driving a change in this space!



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# Ministry of Justice Case Study



Ministry  
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# Presenters



**Drew Morris**  
Chief of Staff  
MoJ Departmental  
Operations Centre



**Eddie Fletcher**  
Social Mobility Lead







# Our story

MoJ's work on social mobility has developed through three stages....

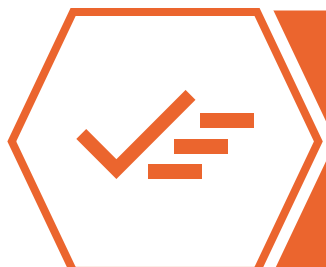
.....with this our aim is to




**learning** about and **building** awareness of the issues




**planning** and **engagement** with experts




**delivery** of a programme of activity to promote greater socio-economic diversity and inclusivity across the department



Reflect the society we serve, Recruit based on **merit** and **potential, not polish**; on **capability not cultural capital**



Empower our **socio-economic** diverse workforce, to use their **broad perspectives** to **solve problems** differently in our **rapidly-changing** world

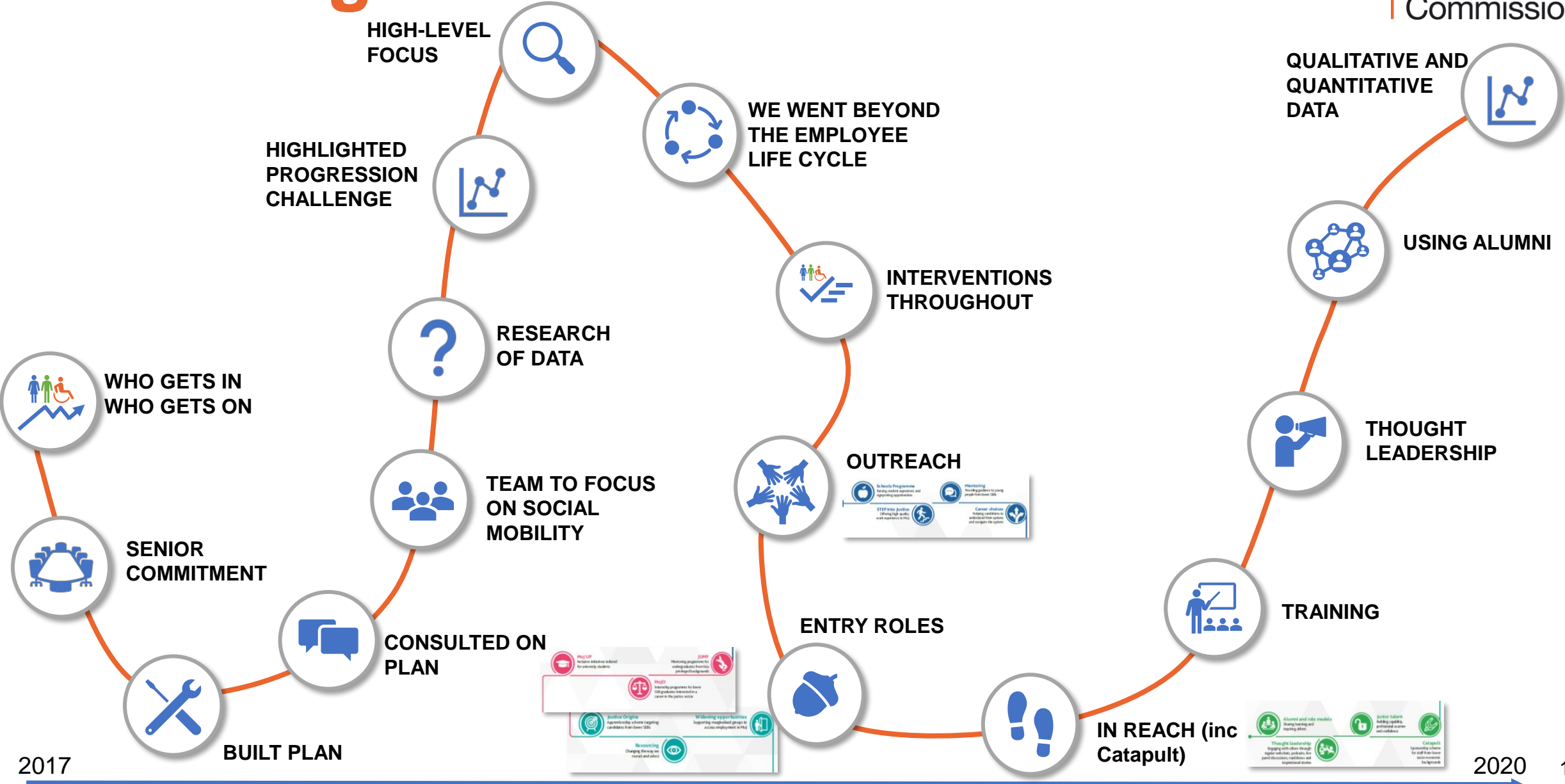


Use our learning to **inform** and **inspire** other organisations

# How we got there



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**High Up** - Higher education tailored for university students

**High** - Mentoring programme for entry-level business and professional roles

**High 5** - Internship programme for lower secondary students to gain a career in the public sector

**Further On** - Apprenticeship scheme targeting candidates from lower SES

**Working support scheme** - Supporting disadvantaged groups to access employment in H&M

**Resourcing** - Changing the way we recruit and select

**Outreach**

- Academy Programme - bring career experience and learning opportunities
- STEP into Justice - offering high quality work experience to 16-18 year olds
- Monitoring - tracking progress to ensure positive outcomes
- Career advice - helping candidates to understand the system and engage the system

**Thought Leadership** - engaging with others through high-profile events, podcasts, and expert roundtables

**Alumni and role models** - sharing success and inspiring others

**Further advice** - helping people understand the system and engage the system

**Catalyst** - providing advice for staff to become role models for others

# Our continued commitment



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Our three-year vision is to **weave social mobility into the fabric of the organisation, transforming our culture** and linking key people processes with a commitment to **attracting, recruiting and developing a diverse population of talented staff**. By 2022, we will have achieved our ambition in four key areas.

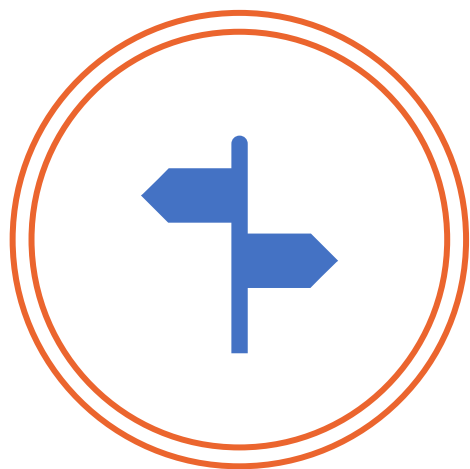
- Linking outreach to our talent pipeline
- Changing mindsets alongside processes
- Data-driven approach
- Playing a leading role in the UK social mobility movement



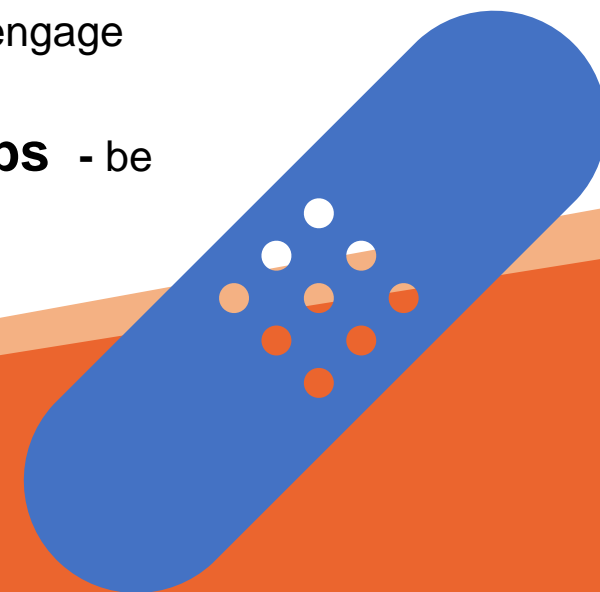
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# Lessons along the way



- **Leadership support** – a critical thing – without this it will be a difficult journey ahead
- **Building something from scratch is tough** – learn from others, share, collaborate
- **Resilience** – you will have setbacks along the way, have conviction
- **The data conundrum** – it supports your business case, it will sign post you to where to dig deeper. It is **not** the answer, it is **part of it**
- **Not everyone understands** – don't assume – need to engage people on the subject matter
- **Perceptions of risks to other employment groups** - be clear about the power of intersectionality and diversity
- **Participants' expectations** – be clear on outcomes



# If all you do is .....



## LEADERSHIP & CULTURE

- Appoint a senior social mobility sponsor
- Present the business case to senior leaders and the board
- Build an army of social mobility activists
- Encourage and empower managers at all levels



## WORKFORCE

- Design interventions at crucial points in employment life cycle
- Use story telling
- Build in incremental progression opportunities for frontline staff



## ENABLERS

- The right mindset
- Role modelling behaviours
- Link to values /ethos/culture
- Use data and have a plan with KPIs
- Great communication



## WIDER ECOSYSTEM

- Share and collaborate
- Seek expertise across sector boundaries



# Glossary of terms



## Socio-economic background

- 'Socio-economic background' is the term to refer to the particular set of social and economic circumstances that an individual has come from. It permits objective discussion of the influence of these circumstances on individuals' educational and career trajectories; and it can be objectively measured by capturing information on parental occupation and level of education.

## Social class

- Class can be a loaded term. Class encompasses a range of socio-cultural and geographical factors. Objective measures of assessing family income may not necessarily match up with individuals' perceptions of their social class status, and individuals may feel less comfortable talking about social class. However, class can invoke a range of tacit assumptions and practices, from how to dress and talk to food choices and hobbies, and using it can expose the negative ways that these assumptions affect attitudes and behaviours. In this toolkit, we use the National Statistics Socio-economic Classification groupings. Those from 'professional' backgrounds are from managerial and professional backgrounds. Examples include: CEOs, senior police officers, doctors, journalists, barristers, solicitors, teachers and nurses. Those from 'working class' backgrounds are from routine and manual occupations. Examples include: receptionists, electricians, plumbers, butchers and van drivers.

## Social mobility

- Social mobility is the link between an individual's income and occupation and the income and occupation of their parents. It is about where people end up in comparison to their parents or relative to their peers. It is widely adopted as a way of describing the importance of creating opportunities for individuals from lower socio-economic backgrounds to enable them to become more economically successful.

## Diversity

- This term captures the importance of recognising and valuing difference among individuals, along the lines of gender, ethnicity, socio-economic background, sexual orientation, age, and disability, for example. It generally refers to increasing the representation of groups that are under-represented in organisations. It must however be understood alongside 'inclusion'. Diversity in and of itself does not result in an inclusive environment.

## Inclusion

- This is the meaningful achievement of diversity. This involves creating the conditions to ensure individuals from diverse backgrounds are valued and treated equally, feel empowered and are able to progress.

## Intersectionality

- Individuals do not experience their diversity characteristics in isolation: these characteristics overlap and collide to compound the experience of inequality. For example, patterns of progression in the firm will vary not only by gender, ethnicity or socio-economic background, but by combinations of all three. Policy and practice need to recognise the convergence of factors and respond accordingly.